

PRIVACY STATEMENT – 1 December 2010

SLIDECARE, LLC is committed to protecting your privacy. Please read the SLIDECARE, LLC Online Privacy Statement below for further details about our SLIDECARE, LLC site and services that you may use. This SLIDECARE, LLC Online Privacy Statement applies to data collected by SLIDECARE, LLC through its Web Site. It does not apply to those SLIDECARE, LLC sites, services and products that do not display or link to this statement or that have their own privacy statements. Some products, services or features mentioned in this statement may not be available in all markets at this time.

Collection of Your Personal Information

If you choose to make a purchase or sign up for any of our COMPLIMENTARY PUBLICATIONS, we may ask you to provide personal information, such as your e-mail address, name, ZIP code, home or work address, and telephone number.

Use of Your Personal Information

SLIDECARE, LLC collects and may use your personal information to operate and improve its site, products and services. These uses may include providing you with more effective customer service; making the site, products or services easier to use by eliminating the need for you to repeatedly enter the same information; performing research and analysis aimed at improving our products, services and technologies; and displaying content and advertising that are customized to your interests and preferences. We may also use your personal information to communicate with you. We may send certain mandatory service communications such as welcome letters, billing reminders, information on technical service or product issues. Additionally, with your permission, we may also occasionally send you product surveys or promotional mailings to inform you of other products or services available from SLIDECARE, LLC. Personal information collected on the SLIDECARE, LLC site may be stored and processed in the United States or any other country in which SLIDECARE, LLC or its affiliates, subsidiaries or service providers maintain facilities. SLIDECARE, LLC abides by the safe harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of data from the European Union, the European Economic Area, and Switzerland.

Sharing of Your Personal Information

Except as described in this statement, we will NOT DISCLOSE your personal information outside of SLIDECARE, LLC without your consent. We may occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, providing customer support, hosting websites, processing transactions, or performing statistical analysis of our products and services. Those service providers will be permitted to obtain only the personal information they need to deliver the service. They are required to maintain the confidentiality of the information and are prohibited from using it for any other purpose than for delivering the service to SLIDECARE, LLC in accordance with SLIDECARE, LLC's instructions and policies. We may access or disclose information about you, including the content of your communications, in order to: (a) comply with the law or respond to lawful requests or legal process; (b) protect the rights or property of SLIDECARE, LLC or our customers, including the enforcement of our agreements or policies governing your use of the services; or (c) act on a good faith belief that such access or disclosure is necessary to protect the personal safety of SLIDECARE, LLC employees, customers or the public. We may also disclose personal information as part of a corporate transaction such as a merger or sale of assets.

Accessing Your Personal Information

We DO NOT provide access to your personal information online, so you do not have the ability to view or edit your personal information online. This is done in order to prevent your personal information from being viewed by others.

Communication Preferences

You can stop the delivery of future promotional e-mail you may receive from the SLIDECARE, LLC Web Site by following the specific instructions in the e-mail you receive. You may also have the option of proactively making choices about the receipt of promotional e-mail, telephone calls, and postal mail from our SLIDECARE, LLC site by visiting and signing into the CONTACT US page on our Web Site.

Security of Your Personal Information

SLIDECARE, LLC is committed to protecting the security of your personal information and information collected for advertising purposes. We may use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure.

Collection and Use of Children's Personal Information

Our SLIDECARE, LLC site does not lend itself to use by children. We do not collect age information. It is intended for general audiences and we do not knowingly collect any personal information from children. All Web Inquiries are followed-up by telephone and verified to ensure the Web Visitor is a bona fide potential customer of our products and services.

Controlling Unsolicited E-mail ("Spam")

SLIDECARE, LLC is concerned about controlling unsolicited commercial e-mail, or "spam." SLIDECARE, LLC has a strict Anti-Spam Policy prohibiting the use of the SLIDECARE, LLC-provided e-mail account to send spam. SLIDECARE, LLC will not sell, lease or rent its e-mail subscriber lists to third parties. While SLIDECARE, LLC continues to actively review and implement new technology, such as expanded filtering features, there is no currently available technology that will totally prevent the sending and receiving of unsolicited e-mail. Using junk e-mail tools and being cautious about the sharing of your e-mail address while online will help reduce the amount of unsolicited e-mail you receive.

Enforcement of This Privacy Statement

If you have questions regarding this statement, you should first contact us through our CONTACT US page on our Web Site. If you do not receive acknowledgement of your inquiry or your inquiry has not been satisfactorily addressed, you should then contact TRUSTe at http://www.truste.org/consumers/watchdog_complaint.php. TRUSTe will serve as a liaison with SLIDECARE, LLC to resolve your concerns.

Changes to This Privacy Statement

We will occasionally update this privacy statement to reflect changes in our services and customer feedback. When we post changes to this Statement, we will revise the "last updated" date at the top of this statement. If there are material changes to this statement or in how SLIDECARE, LLC will use your personal information, we will notify you either by prominently posting a notice of such changes prior to implementing the change or by directly sending you a notification. We encourage you to periodically review this statement to be informed of how SLIDECARE, LLC is protecting your information.

How to Contact Us

For more information about our privacy practices, products, services and company, please contact us through our CONTACT US page on our Web Site.